



Books International

Managing the Post-Covid Supply Chain

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Post Covid Challenges

- Despite hype around record 2020 - 2021 book sales. Few organizations spared by the pandemic
- Essential to avoid “irrational exuberance” about the road ahead as picture will change as we emerge from Covid.
- Consider what might happen to your business when readers have other spending options.
- Several sectors expecting sustained changes in their business with academic / education facing especially significant challenges

Immediate Opportunities & Challenges

Distribution	Manufacturing	Other Considerations
<ul style="list-style-type: none">E-commerce firmly established as dominant distribution channel	<ul style="list-style-type: none">Paper Price & Availability	<ul style="list-style-type: none">Sustainability & Green Supply Chain
<ul style="list-style-type: none">Publishers focusing on establishing D2C Channel	<ul style="list-style-type: none">Strained Mfg. Capacity & Rationalized Supply Base	<ul style="list-style-type: none">Freight Availability & Cost
<ul style="list-style-type: none">Permanent change in the place occupied by digital	<ul style="list-style-type: none">Digital Manufacturing Supports Alternative Inventory Models	<ul style="list-style-type: none">New demands on fulfillment infrastructure

- Eliminate fixation on UMC - focus on cash, speed & lowering total cost of ownership

Some Final Thoughts

- Move quickly – these issues demand attention. The pandemic has proven that the unthinkable is a possibility.
- Set a sector specific strategy – ignore hype about industry performance. Enlist C- Level support participation!
- The longer your supply chain – the higher the risk. Shortening the chain reduces safety stock and offers better customer service
- Build your supply chain knowledge. Webinars a great source of new ideas.
- Participate in industry organizations like BISG / BIC